

# KSL SPORTS COLLEGE BASKETBALL MAYHEM "BEAT JEREMIAH" CONTEST 2025

## OFFICIAL RULES

SPONSOR(S): Bonneville International Corporation Operating KZNS/KSL Sports

NO PURCHASE NECESSARY. THIS CONTEST IS INTENDED FOR PLAY IN THE UNITED STATES AND CANADA ONLY AND WILL BE GOVERNED BY U.S. LAW. DO NOT PARTICIPATE IF YOU ARE NOT ELIGIBLE AND LOCATED IN THE UNITED STATES OR CANADA AT THE TIME OF ENTRY.

These Official Rules are combined from participation in the \$1,000,000 College Basketball Mayhem Contest (the "Contest"), which is a nationwide contest (including both the United States and Canada) Sponsored by Audience, LLC ("Sponsor"), as well as KSL General Contest Rules. This Contest is a separate entity from the Audience sponsored Contest. This Contest is not intended to be used for gambling purposes. If it is determined that a participant is using the Contest for gambling purposes, he/she will be disqualified.

### 1. PROMOTIONAL PERIOD.

- Beginning at 12:00 AM EDT on March 3rd, 2025, you may pre-register and establish a player profile in the \$1,000,000 College Basketball Mayhem Contest ("Promotion").
- Beginning at 8:00 PM EDT on March 16th, 2025, until approximately 15 minutes before the first First Round game on March 20th, 2025 ("The Registration Period"), you may return to your user profile and choose your preferred winning teams from the teams that are announced as participating in the 2025 Men's College Basketball Tournament. Bracket needs to be filled out online by close of morning on Thursday, March 20, 2025. The \$1,000,000 College Basketball Mayhem Contest ("Promotion") is sponsored by Audience, LLC ("Main Sponsor") and is a separate contest with a separate winner from this Promotion. March 20th, 2025 to April 7th, 2025 is the designated 2025 Men's College Basketball Tournament. Grand Prize's for this promotion will be announced on Tuesday, April 8<sup>th</sup>: \$1,000 for the best local bracket (must be a Utah resident) and \$500 for one randomly drawn person who beats Jeremiah Jensen's bracket (also must be a Utah resident).

### 2. ENTRY METHOD.

During the Pre-Registration and Registration period (3/3/25 approximately 15 minutes before the first First Round game on March 20th, 2025), you may enter once total by visiting the website of the Participating Station or Sponsor and following the instructions to enter.

Each entrant must fully complete the online entry form with all required information, including your name, zip code, valid email address and phone number, including area code. Each registrant will designate their own username (email address) and password. The designated 'Screen Name' will be the first name and last initial and will be displayed on the 'Leaders' and 'Picks' section during the contest. Each registrant's username (email address) & password will allow participants to return to the contest site to Log-in and view their prediction, points, and standings. The Station may change the dates and/or terms of the contest without prior notice. Any material changes will be broadcast on the Station and/or posted on its website: [kslsports.com/contests/](https://kslsports.com/contests/). Contests are subject to all applicable laws and regulations, and are void where prohibited by law.

### 3. ELIGIBILITY.

This Contest is open to legal residents of Utah. Employees of Sponsor and participating affiliates (the "Promotion Parties"), and members of the immediate family (spouse, parent, child, sibling and their respective spouse) and households of each such employee are not eligible to participate or win a prize. Employees or agents of the Station, Bonneville International Corporation, other area radio stations or any entity associated with the contest, as well as members of the same household of any such employee or

agent, may not participate. Persons who have previously won a prize (cash, services, merchandise) from a contest or station event from any of the Bonneville International Stations (KSL and KZNS) are subject to the following restrictions: (i) Persons who have won a prize valued up to \$100 in the last thirty (30) days are not eligible to participate; (ii) Persons who have won a prize valued between \$101 and \$499 in the last ninety (90) days are not eligible to participate; (iii) Persons who have won a prize valued between \$500 and \$999 in the last six (6) months are not eligible to participate; and (iv) Persons who have won a prize valued at \$1,000 or more in the last twelve (12) months are not eligible to participate. These restrictions also apply to immediate household members of contest or prize winners. As stated above, the Station, in its sole discretion, may allow persons who have previously won a prize to be eligible to win another prize without any time restrictions. If participation requires the submission of an email address, only one entry per email address per household is permitted. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. There is no purchase necessary to enter or win. A purchase or payment will not increase your chance of winning.

This Promotion is in no way sponsored, endorsed or administered by, or associated with the NCAA, any participating colleges or universities, Facebook, Twitter, Instagram, or any other social media platform. By submission of an entry, you release Facebook, Twitter, Instagram and any other social media platform from any responsibility or liability related to the Promotions. You are providing entry information to one or more of the Promotion Entities and not to Facebook, Twitter, Instagram or any other social media platform.

#### **4. ELIGIBLE ENTRIES.**

- **Eligible Entries:** Only the entries received from contestants who have successfully completed the bracket prediction entry by the deadline of approximately 15 minutes before the tipoff of the first First Round game on 3/20/25 will be eligible to participate in the grand prize contest. Any additional entries that have been received after the deadline are ineligible to participate or win any prize, regardless of the accuracy of their submitted bracket prediction.
- **Bracket Prediction:** Bracket predictions must be completed and submitted between March 16th, 2025 following team selection announcements for the designated Men's College Basketball Tournament and approximately 15 minutes before tipoff of the first First Round game on March 20th, 2025.
- **Play-In Games:** The play-in games played March 18-19, 2025 are considered byes, and not part of this promotion's prediction challenge.
- Once the designated 2025 Men's College Basketball Tournament team selections have been announced on March 16th, 2025, all registered or newly registering participants must fully complete the provided Bracket Prediction form on the Edit/Update Picks page of the contest website.
- All picks are saved automatically and can be changed and modified until brackets close approximately 15 minutes before tipoff of the first First Round game on March 20th, 2025.
- Completed bracket prediction entries must be received by approximately 15 minutes before tipoff of the first First Round game on March 20th, 2025 in order to be eligible to participate or claim any prize. Any registered participant or contestant who fails to fully or correctly complete the on-line registration form, or fully and correctly complete the required Bracket Prediction for all games in the designated tournament, and save their picks, will be disqualified from the contest and will be ineligible to claim any prize.
- Each entrant may enter this promotion a total of one time.

Any bracket prediction not received by the required deadline for any reason including, but not limited to transmission error, internet problems, equipment or website malfunction, internet traffic or errors caused by viruses or hackers will be disqualified. Main Sponsor is not responsible for any delays or difficulty in receipt of an eligible contestant's Bracket Prediction that prevents participation.

Any incomplete or illegible entries will be disqualified. Released Parties are not responsible for lost, late, misdirected, illegible, incomplete, invalid, unintelligible, damaged, or for entries submitted in a manner that is not expressly allowed under these rules, or for any entry not submitted or received due to any technical error or failure, unauthorized human intervention, inaccurate capture or mis-entry of any required information, or the failure to capture any such information or effects of hackers or failure of any electronic equipment, computer or cellular transmissions and/or network connections; all of which will be disqualified.

Each participant must submit an entry on his/her own behalf. Any entry submitted on behalf of another individual or using another person's email address or name will be disqualified and ineligible to claim any prize. No mechanically reproduced or automated entries permitted. Use of any automated system to participate is prohibited and will result in disqualification and all such entries will be deemed void.

In conjunction with the national Audience Promotion, KSL Sports/KZNS is conducting its own contest for a chance to win a local prize. For more information and official rules, visit the [kslsports.com/contests/](http://kslsports.com/contests/). Audience is not responsible for the conduct or administration of any such local contest/sweepstakes, including without limitation procuring and awarding a local prize.

## **5. PRIZES AND ODDS OF WINNING:**

- A maximum of two (2) grand prizes in this local contest will be awarded. If no eligible contestant successfully completes the grand prize-winning requirements, the grand prize will not be awarded.
  - The (2) prizes are as follows: \$1,000 for the best local bracket and \$500 for one randomly drawn from all entries that have better scores than KSL host/employee Jeremiah Jensen's bracket.
- Prizes cannot be transferred or substituted. The prize is expressly limited to the item listed above.
- By accepting a prize, winner agrees to release Administrator, Sponsor and its advertising, promotion and production agencies and their respective parents and subsidiaries, shareholders, directors, employees, agents and representatives from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained directly or indirectly in connection with the receipt, ownership or use of the prize.

## **6. SCORING.**

- A maximum of two (2) Grand Prize's will be awarded. In the event of a tie, then the cash value of the Grand Prize will be awarded in a random drawing.
- All other costs and expenses related to prize acceptance and use not specified herein as being provided are the sole responsibility of Grand Prize winner. All income, federal, state and local taxes are Grand Prize winner's sole responsibility. Sponsor reserves the right to substitute a prize of comparable or greater value, at its sole discretion.
- Failure to collect or properly claim any prize in accordance with these rules within 30 days of prize notification will result in forfeiture of the prize. If forfeited for any reason, finalist will not receive any other prize substitution or compensation, and the prize will remain the property of Sponsor and will not be awarded, except as provided herein. All other expenses not specified herein as being included are the sole responsibility of the winner. Prize awards are non-transferable, and no cash redemption or prize substitution allowed, except at Sponsor's sole discretion or as provided herein.

- Bracket Points: Each eligible Entrant who has successfully completed the online registration and bracket as required by these Official Rules will receive the following points for each of the sixty-three (63) games for which they have correctly determined the winning team:

- i. One (1) point for each correct pick in Round 1
- ii. Two (2) points for each correct pick in Round 2
- iii. Four (4) points for each correct pick in Round 3
- iv. Eight (8) points for each correct pick in Round
- v. Sixteen (16) points for each correct pick in Round 5
- vi. Thirty-two (32) points for the correct Champion

- Any incorrect entries will receive zero (0) points. The maximum point total for correctly determining the winning team in every game played during the Designated Tournament is one hundred ninety-two (192) points. At the completion of the designated tournament, each eligible Entrant's bracket entry received will be compared to the actual bracket outcome.

- Tie Breaking Procedures:

- Bracket Winner: In the event of a tie among any point leaders in the Bracket prediction, the tiebreakers to determine the 'Bracket Winner' for the Local Sweepstakes prize shall be as follows:

- Each player will choose a score for a designated matchup, the "Tiebreaker Matchup". The absolute value of the difference between the chosen and actual score for tiebreaker team #1 is added to the absolute value of the difference between the chosen and actual score for tiebreaker team #2, then this value will be subtracted from the possible baseline tiebreaker points of one hundred (100). If player leaves either tiebreaker team blank the player will automatically receive zero (0) tiebreaker points. The player's tiebreaker points will be a separate score and will only be used in the case of a tie. In which case the player with the highest tiebreaker points will be the winner. If a tie still exists after using the tiebreaker formula then a random winner will be chosen from the pool of tied players.

## **7. WINNER SELECTION AND NOTIFICATION.**

Winner will be contacted at the phone number or email provided at the time of entry on Tuesday, April 8, 2025. Station is not responsible for any prize that cannot be awarded due to acts of God, acts of war, natural disasters, weather, acts of terrorism or other factors beyond Station's control.

## **8. GENERAL:**

- Payments of all federal, state and local taxes are solely the responsibility of winner. Winner must execute and return any required IRS form (including IRS form 1099), affidavit of eligibility, liability and publicity release (where permitted by law), or similar document within ten (10) days of notification or winner may be disqualified in Audience's sole discretion and the prize will be forfeited.
- Any entrant who provides a mobile wireless number in connection with the Promotion, including by providing a mobile number for winner notification purposes, is responsible for informing the Promotion Entities if his or her number is reassigned to another person at any time before the end of the Promotion and for providing an alternative number where he or she may be reached.
- To the fullest extent permitted by law, by participating in the Promotion and/or accepting a prize, you understand and agree: to release and hold harmless Promotion Entities, and each of their respective parent, subsidiary and affiliated entities, advertising and promotion agencies, any social media platform utilized in the conduct of the Promotion (including but not limited to Facebook), and the officers, shareholders, directors, employees, agents, representatives, successors, and assigns of each (collectively, the "Released Parties") against any and all claims or liability arising directly or indirectly from the Prize or the Promotion. The releases hereunder are intended to apply to all claims not known or suspected to exist with the intent of waiving the effect of laws requiring the intent to release future unknown claims. Any claim or dispute regarding the Promotion or these Official Rules will be resolved pursuant to the laws of the State of Utah; that any claim or dispute regarding the Promotion or these

Official Rules will be resolved in a tribunal within the State of Utah, and you submit to the jurisdiction of and waive all objections to the jurisdiction or venue of such tribunal.

**9. USE OF VOICE, PHOTOS AND LIKENESS.**

Calling the Station regarding the contest constitutes permission for the Station to tape the caller's voice and use it on the air. All telephone calls during the contest may be taped without further permission from the caller. By entering the contest, all participants consent to the use of their name, photograph, likeness, biography, voice and/or video for advertising and promotional purposes, including online announcements, without limitation and without compensation. Further, participation in a contest and/or acceptance of prize(s) constitutes consent by entrant and/or winner's (and by winner's guest(s) if applicable) for the Station or its agents (i) to interview the entrant and/or winner(s) (and winner's guest(s), if applicable), (ii) to photograph, film, and record (audio and/or video) entrant and/or winner(s) (and winner's guest(s), if applicable), and (iii) to use in commerce and in any medium now or hereafter known throughout the world in perpetuity and without payment of any compensation or additional consideration: his/her name, hometown (city and state), biographic information, likeness, photograph, audio or video recording, entry materials, prize information (if any), and/or any statements made by him/her regarding the Station, the promotion, and/or its sponsor(s) for purposes of trade, publicity, or promotion without notice or additional compensation, notification, or permission, except where prohibited by law.

**10. Cancellation.**

The Station reserves the right, in its sole discretion, to cancel or suspend a promotion, game or contest should a virus, bug, computer or other problem beyond the control of the Station corrupt the administration, security or proper execution of any Internet promotion, game, or contest, or the Internet portion of any promotion, game, or contest.

**11. PRIVACY POLICY.**

Except if inconsistent with these general contest rules or the specific rules for any particular contest, any reference to the Station's privacy policy in contest materials or advertisements will be deemed to refer to the Station's Privacy Policy available at [kslsports.com/contests/](https://kslsports.com/contests/) unless a different privacy policy is specifically identified, in which case, any such third party privacy policy will NOT be applicable to or part of these contest rules. The Station may use cookies and/or collect IP addresses for the purpose of implementing or exercising its rights or obligations under the contest rules, for information purposes, identifying your location, including without limitation for the purpose of redirecting you to the appropriate geographic website, if applicable, or for any other lawful purpose in accordance with the Station's Privacy Policy. Information collected by the Station in connection with entering, voting or otherwise participating in any contest may be shared with sponsors of particular contests, and otherwise used in accordance with the Station's Privacy Policy.

**12. OFFICIAL RULES.**

To obtain a copy of these Official Rules send a request to KSL Sports at 55 North 300 West, Salt Lake City, UT 84180.